



ISCPA strives to curate diverse and relevant content that aligns with the interests and needs of our members while helping to maximize your membership investment. We understand that managing a multitude of responsibilities and demands can make it challenging to prioritize your continued learning. However, it is crucial to allocate time for yourself amidst the busyness of life. You've made the financial investment, now make the personal one and take advantage of everything ISCPA has to offer you.

Welcome to the 2024 ROI Series 12 Complimentary CPE Credits For ISCPA Members!

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•	January 17	ERC: How to Prepare Your Clients for Audit
•	February 14	Lessons Learned from Recent BreachesCybersecurity Update
•	March 20	Building Accountability & Trust in Teams
•	April 17	Data Analytics for Dummies
•	May 15	Donor Advised Funds
•	June 19	Navigating the Employment Law Landscape: 2024 Update
•	July 17	Business Banking Accelerators: Maximizing Your Bank's Support
•	August 20	Latest Trends in Personnel-Related Dilemmas: Do's and Don'ts for Firms
•	September 18	Operating Expenses and Capital Expenditures under a Lease
•	October 16	Defending Against Cyber Threats: Strategies to Prevent Cyber Attacks
•	November 20	Triple Play - Tax Incentives for Energy Efficient Builders, Developers & Designers

Missed a session? No Problem!

December 18

- Each presentation of the 2024 ROI Series will be shared in ISCPA Connect to ensure you have access to ALL this valuable information!
- Need CPE credit for a session you missed? Check out the on-demand options, exclusively available to ISCPA members!
 - Visit <u>www.idcpa.org/cpe/ROISeries</u> for more details

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Paychex Acquisition Program for Accountants

By selling your payroll business to Paychex, you'll be freed from the time-consuming task of payroll processing—allowing you to focus more on strategic and profitable client services. Transferring your clients' payroll to Paychex can help you:

- Alleviate payroll compliance requirements and mitigate risk
- Receive market-rate compensation capital you can invest in growing your firm
- Free up time for more profitable, value-added services for your clients
- Hire for the evolving skills and talent required to grow your advisory practice

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By referring clients, you can gain the benefits from an alternate revenue stream and offer a broader range of solutions.

Why Paychex?

We've earned the endorsement of several national, CPA, EA, and tax professional associations. We are their sole preferred provider of payroll, retirement, and HR services.

Contact Us to Explore What's Possible.

Name: Doug Calder

Email: dcalder@paychex.com Phone: (208) 600-3152





Banking designed for Certified Public Accountants

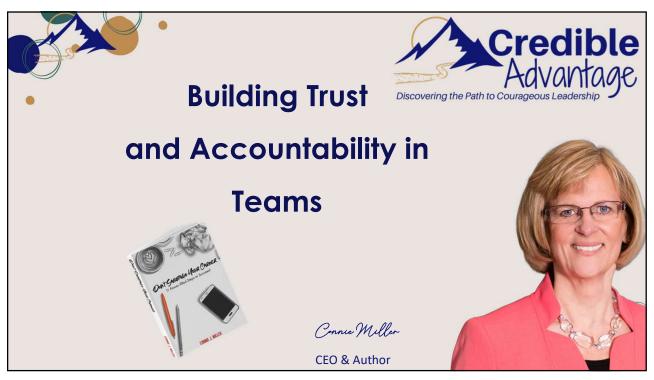
At Idaho Central Credit Union, we understand how the CPA business works; especially when it comes to the cash flow of a seasonal business. You can rely on us to be your business banking experts. We are Idaho's solution for business services and we can serve you and your business with financial strength and personalized service. At Idaho Central, you're a partner. Now that's Business Unusual.

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- We offer full treasury services that include ACH (Preferred Pay), Remote Deposit Capture, Positive Pay, Online Wires, and more.
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Idaho Central can help your business save on fees and earn more on interest. If you have clients that are paying excessive fees, we would love to help them save and achieve financial success too!

Call 208.846.7034, or come in today!





"The 7 Hidden Reasons Employees Leave" — by Leigh Branham -Reason #1 – The job or workplace was not as expected -Reason #2 – The mismatch between job and person -Reason #3 – Too little coaching and feedback -Reason #4 – Too few growth and advancement opportunities -Reason #5 – Feeling devalued and unrecognized -Reason #6 – Stress from overwork and work-life imbalance -Reason #7 – Loss of trust and confidence in senior leaders



Gaps in Executive Skills

Top 5 Gaps in Senior Executive and Board Leadership Skills

- 1) Emotional Intelligence & Awareness
- 2) Courageous & Crucial Conversations
- 3) Critical and Strategic Thinker
- 4) Succession Planning & Delegation
- 5) Leading with Consistent Voice & One Voice Theory

We > Me



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Building Trust and Accountable Teams

The Theory of the Herd

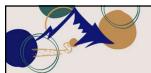
By Eric Coryell



- 2. Individual action is a myth
- 3. Connection to a group is a requirement for human survival







Building Trust and Accountable Teams

Five Basic Human Fears

There are only *five basic fears. Our* so-called fears are manufactured here.

Extinction—the fear of annihilation, of ceasing to exist.

Mutilation—the fear of losing bodily structure; body's boundaries invaded, or integrity of a body part.

Loss of Autonomy—the fear of being immobilized, paralyzed, restricted, overwhelmed, etc.

Ego-death - humiliation, shame, etc.

Separation—the fear of abandonment, rejection, and loss of connectedness; of *becoming a non-person*—not wanted, respected, or valued by anyone else. The "silent treatment," when imposed by a group, can have a devastating psychological effect on its target.



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Building Trust and Accountable Teams What Happens to Anxiety, Fear of Separation, and Trust as We Engage in Each Behavior? 1) Ignore it / Avoid it / Do Nothing Fear of Separation: Anxiety: 2) Talk Behind Their Back Fear of Separation: Trust: Anxiety: 3) Look to the Leader/Boss/Rescuer to Take Care of It Fear of Separation: Trust: Anxiety: 4) One-On-One Conversation Fear of Separation: Trust: Anxiety: 5) Group Conversation Fear of Separation: Trust: Anxiety:



Breakthrough Tips to Improve Accountability and Trust

- Don't hide behind a question when you are really making a statement.
- 2) Request owners of problem to consistently identify the "they" or "everyone" or groups, such as "all the branches" or "all our partners". Own it.
- Don't hide behind companywide or broad emails.





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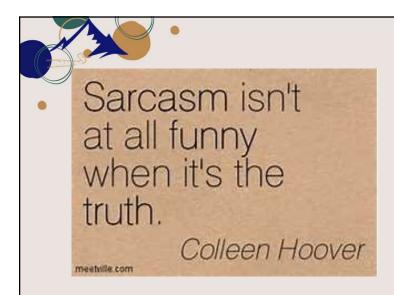


No Pairing Code of Conduct

- Commit to each other that 'pairing off' will not occur. Establish a No Pairing Code of Conduct.
- Pause all conversations if that person is not in the room.
- Reschedule conversations when all can attend. Shuts down gossip and negativity.







- 1) Insecurity. For some, using sarcasm or teasing is a way of avoiding confrontation because they are afraid of asking for what they want.
- Sarcasm can also be passive aggressive or as a way to assert dominance.
- 3) Social Awkwardness. This is another kind of insecurity, but you will often hear loners at parties or networking events use sarcasm as an attempt to lighten the mood or bond.

Misunderstandings in sarcasm are by design. Address with the <u>Genuine Approach</u> of confirmation.

https://www.scienceofpeople.com/sarcasm-why-it-hurts-us/

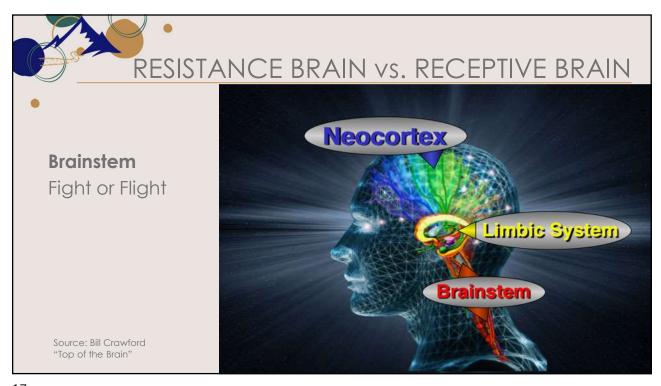


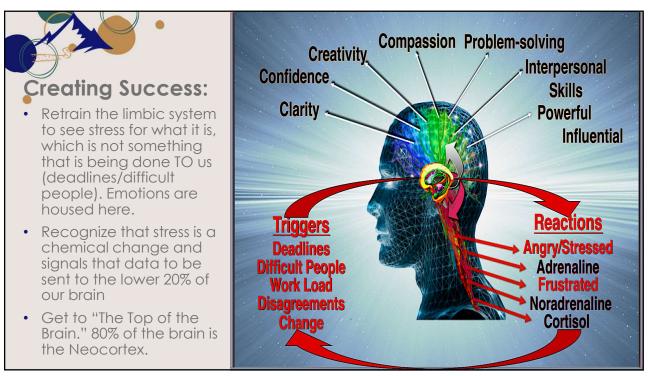


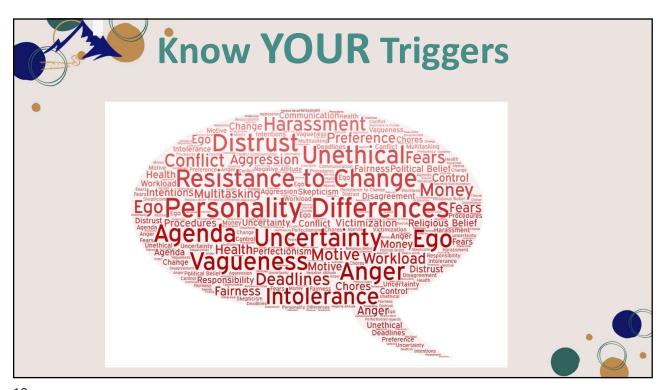
- Trust is built through difficult conversations and vulnerability.
 Give Trust more weight than anxiety.
- Feedback is a gift. Be approachable (avoid defensiveness)
- Commit to your culture. It takes all of you. Promise a No Pairing Code.















Neocortex Questions by Bill Crafword

- Engagement of Upper 80% of brain is required:
 - 1. Has this thought, emotion, or action been chosen deliberately, or on purpose? Most people would say that they don't choose to be stressed or frustrated on purpose.



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Neocortex Questions by Bill Crafword

- Engagement of Upper 80% of brain is required:
 - 1. Has this thought, emotion, or action been chosen deliberately, or on purpose? Most people would say that they don't choose to be stressed or frustrated on purpose.
 - 2. How is it working for me? To what degree do I feel that my stress, frustration, resentment, etc., is helping me become more effective and/or joyful? Is it getting me what I want?





Neocortex Questions by Bill Crafword

- Engagement of Upper 80% of brain is required:
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 - 2. How is it working for me? To what degree do I feel that my stress, frustration, resentment, etc., is helping me become more effective and/or joyful?
 - 3. Is this thought, emotion, or action making the statement I want to make about who I am? Everything we do makes a statement about who we are and who we are becoming. ("Deadlines make me nervous." "Difficult people make me angry," etc.)

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This question is one that many people report being even more powerful than the first three combined. It says:

4. Would I teach this thought, emotion, or action to my child, my children or to someone I love?



